

Event Name: -MA4 – X-product

Description:- Participants will be given a practical problem and they have to design a product to overcome that problem. At first they have to sketch their idea on paper then in the final round a prototype is to be made.

Qualification Round: DAT (Design Aptitude Test)

1st Round: Creating the product idea for the given problem (on A2 sheet)

2nd Round: Model making (day 2)

Registration Fees: 50/- Per person

Open (Free) Participation:

- In this round a separate question will be given to the students before the Xenesis starts by the means of posters and other digital media. Students can send their solution to the e-mail id or the WhatsApp number provided. Participant whose idea will be best will be awarded a separate prize in the final prize distribution (day 2).
- (This question will also be provided to the students who will be going for campaigning in other collages in the form of posters, so that students from other collages can also be aware of this event and open participation.)
- Participant will not have to pay anything to take part in this round.

Rules:

- Use of internet is not allowed. If found the participant will be disqualified.
- Given Task must be completed in the given time.
- Qualification round: 20min
 - 1st Round: 1 hr (day 1)
 - 2nd Round: 1hr 30 min (day2)

Qualification Round:

- Test will be in MCQ/MSQ pattern.
- Questions will check aptitude, reasoning, problem solving, out of the box thinking, creativity of the participant.

1st Round:

- Participants have to bring the required stationary for this round.
- A2 size sheet will be provided.
- A write-up have to be given explaining the product. (max 50 words)
- 1 min will be given to explain the product.
- Judgement Criteria: Idea of the product, practicality, functionality, aesthetics of the product, presentation, usage of space.

2nd Round:

- Only top 5 participants from round 1 will reach round 2.
- A prototype of the product designed in round 1 is to be made.
- Material will be provided to make the prototype.
- 10 min time will be given to explain the product.
- Judgement Criteria: Idea of the product, practicality, functionality, aesthetics of the product, usage of material, wastage of material.
- In case of any dispute or controversy, the decision of the Coordinators would be considered as the final.

Open Participation:

- The participant will have to explain his/her solution by the means of sketching, text, infographic, etc such that he/she can convey his/her idea in the best possible way.
- Participant is supposed to send all the photos and text in a presentable manner.
- Participant will have to submit the solution before the Xenesis starts. (before 15 Feb)
- winner of the open participation will also be selected by the external judge on the basis of originality, presentation and creativity of the solution.

Contact Details:

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