

# MBA

**Name of Event:** Challenge Zone

**Place of Event:** Room No. 202, MBA Department

**Registration Fee:** Rs. 100 per PARTICIPANT

**Event Description:** A product will be given to sell for a target audience. Participants should create innovative techniques to sell.

**Event Rule:**

- Individual Participation
- Products will be given on the spot.
- 5 minutes time will be given to participants to decide on promotional strategies.
- Participants will be given 2 minutes to talk about the product.

**Faculty coordinator of event with contact number:**

Prof. Sejal Acharya: +91-9824406031,

Prof. Hemali Broker: +91-9099012233.

**Student volunteers of event with Name, Semester, contact number and Email Id:**

Coordinator Name	Sem	Contact No	Email-ID
Karthik S.	2nd	+91-7383399447	mbaldrp@gmail.com
Rahul Chauhan	2nd	+91-7016462177	
Mohit Gadani	2nd	+91-9722840447	
Dhaval Patel	4th	+91-9924227369	

**Expected Budget :** Rs. 1500