

Name of Event: **AD Zone**

Place of Event: Room No. 202, MBA Department

Registration Fee: Rs. 50 per PARTICIPANT

Event Description: Participant should create advertisements and act on the stage with relevant costume, music, script, etc.

Event Rule:

- Maximum 5 participants allowed in a team.
- Time for presentation of AD will be 2 minutes
- On the stage, participants should perform ad for any product.
- Product name should be given during registration.
- Not allowed copying of TV ads

Faculty coordinator of event with contact number:

Prof. Mallika Babu +91-9429601579,

Prof. Harshita Vijaywargi +91-9925620332

Student volunteers of event with Name, Semester, contact number and Email Id:

| Coordinator Name | Semester | Contact No | Email-ID |
|------------------|--------------|----------------|-------------------|
| Hardik Vaya | 2nd Semester | +91-9950707033 | mbaldrp@gmail.com |
| Krupa Soni | 2nd Semester | +91-7041700901 | |
| Krupali Patel | 4th Semester | +91-9925835641 | |

Expected Budget: Rs. 1500